

parade of homes

SPONSORSHIP PACKAGES

FOUNDATION SPONSOR

\$2,500

Value \$10k

you will get

CURB APPEAL SPONSOR

\$5,000

Value \$25k

you will get

PRIMARY SUITE SPONSOR

\$7,500

Value \$40k

you will get

ESTATE SPONSOR

\$10,000

Value \$70k

you will get

COMMUNITY SPONSOR

\$12,500

Value \$80k

you will get

TITLE SPONSOR

\$15,000

Value \$100k

you will get

MAGAZINE

Business Card
(color)

1/6 Page
(color)

1/4 Page
(color)

1/2 Page
(color)

Full Page
(color)

Back Cover
(color)

MOBILE APP

Middle Banner Ad

Opening Page

Home Screen

Home Screen

Bottom Banner

Top Banner

SOCIAL MEDIA

@ParadeCharlotte

@ParadeCharlotte

@ParadeCharlotte

@ParadeCharlotte

@ParadeCharlotte
@HBACHarlotte

@ParadeCharlotte
@HBACHarlotte

WEBSITE

Logo w/ Link

Logo w/ Link

Logo w/ Link

Logo w/ Link

Logo w/ Link

Logo w/ Link

TV SPOTS

Logo on Ads

Logo on Ads

Logo on Ads

MAP INSERT

Logo

Logo

Business Card

Business Card

1/4 Page

1/2 Page

REALTOR DAY

Beverage

Transportation



704.343.5330 ext. 4



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