



Home Builders Association of Greater Charlotte

# COMMITTEES & COUNCILS

Meeting Monthly during the 2nd full week

We offer a variety of Committees as a way for you to get more involved with the HBAGC. Whether you want to help plan events, share your expertise with industry specifics or get involved with membership outreach we have a committee for you. There is no added cost to join a committee.

For enhanced engagement, we have two council membership options that charge individual membership dues. Both councils include membership in that council at NAHB

### Trade Partners Committee

**Chair: Steve Helms**      **Monday 2pm, monthly**

Oversees the development of programs, resources and services that make it easier to do business with a builder, developer or remodeler member. Provides guidance and direction for activities and programs the association puts forward that result in increased Associate member representation.

### Membership Committee

**Chair: Alma Jacobs**      **Tuesday 11:30am, monthly**

Acts on reports for New Members, Renewing Members and potential new members. Creates and executes a new member orientation. Raises awareness of activities and programs to engage membership.

### Sales & Marketing Council

**Chair: Frankie Franklin**      **Tuesday 2pm, monthly**

SMC members enjoy a variety of benefits, with exclusive education programs, access to latest trends, resources and networking opportunities that help members strengthen and protect their business. \$100 annually to be a member.

## Sign Up Today!

**Participants must be employed by an HBAGC Builder or Associate Member.**

### Young Professionals Committee (starting in May)

**Chair: Jenifer Gooch**      **Wednesday 1p monthly**

The Young Professionals committee steers efforts to make membership more useful and attractive to home building professionals under 45. The committee provides leadership with guidance on mentoring, leadership training and education for emerging industry professionals.

### Parade of Homes Committee

**Chair:**      **Thursday 9am, seasonally**

Plans the Parade of Homes event from budget, promotion and all details pertaining to the success of the event.

### Custom Construction Committee (starting in May)

**Chair: Duane Johns**      **Thursday 2pm, monthly**

Represents builders who specialize in the planning, design and remodeling of custom homes. The committee creates strategic alliances that educate builders and remodelers in areas related to custom homes and reviews proposed codes and regulations as they specifically relate to custom home building.

### Workforce Development Committee

**Chair: Ken Bernardo**      **Friday 2pm, monthly**

Supports careers in the home building industry through training programs and scholarships.

---

Name \_\_\_\_\_ Company \_\_\_\_\_

---

Email \_\_\_\_\_ Phone \_\_\_\_\_

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Trade Partner Committee       | <input type="checkbox"/> Membership Committee            | <input type="checkbox"/> Sales & Marketing Council  |
| <input type="checkbox"/> Young Professionals Committee | <input type="checkbox"/> Parade of Homes Committee       | <input type="checkbox"/> Land Development Committee |
| <input type="checkbox"/> Custom Construction Committee | <input type="checkbox"/> Workforce Development Committee |   |

Send to [tbutler@hbacharlotte.com](mailto:tbutler@hbacharlotte.com) and the HBAGC will confirm your seat at the table!

For more information about existing Committees & Councils please contact the HBAGC Office.

704.343.5330 | [hbacharlotte.com](http://hbacharlotte.com)