



## Community of the Year

Designed to recognize innovation, market performance, relationships, and community & industry involvement.

### Entry Requirements

- Completion of form with responses to all questions
- Community logo
- 6 to 8 images that represent entry (jpeg)
- Judges will tour Community on February 25<sup>th</sup>
- Submit entries in 3 qualifying categories

To tell the full story of your entry for Community of the Year, applicants must submit additional qualifying entries. Please select three from the following categories:

- Brochure
- Community Amenity
- Community Signage
- Logo Design
- Sales Environment
- Website

Please complete all fields as applicable to your entry submission.

*This information will be used in recognizing winners for award engraving and presentation.*

**ENTRY NUMBER** \_\_\_\_\_

<b>ENTRANT CONTACT NAME</b>	
<b>E-mail</b>	
<b>PHONE</b>	

<b>COMMUNITY NAME</b>	
<b>PLAN NAME</b>	
<b>LOCATION</b>	

<b>BUILDER/DEVELOPER</b>	
<b>E-mail</b>	

<b>MARKETING DIRECTOR</b>	
<b>E-mail</b>	

*If this is a joint entry, please list the name(s) as they are to appear on the award.*

*SEE PAGE 2 for Project Information and Marketing Statement.*



**PROJECT INFORMATION AND STATEMENT**

<b>Project Location (City/Neighborhood)</b>	
<b>Primary Target Market</b>	
<b>Sales Price of Plan or Project</b>	
<b>Square Footage of Plan</b>	
<b>Date Community Opened for Sales</b>	
<b>Website Address of community</b>	

**MARKETING STATEMENT**

In the space below, explain the major marketing objectives of the entry and why you think it deserves an award in the category entered.

Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.

Statement must not exceed 200 words. Please refrain from mentioning the builder or project name in the narrative statement.