

PREMIER PARTNERS

2022 Promotional Packages

Corporate Sponsor - \$10,000

a savings of \$6,000

- Platinum Sponsor for MAME Awards (\$8,000)
- Banner ad on Parade of Homes Website (\$1,500)
- Sponsor listing in Parade of Homes Magazine (\$500)
- Two foursomes in one golf tournament (\$1,200)
- Golf Sponsor, Spring or Fall (\$600)
- One full membership & 10 Affiliates (\$850)
- Company logo and link on HBA website (\$1,500)
- Podium time at an HBAGC Event (\$500)
- Ten HBA event passes (not valid for MAME) (\$700)
- Logo in monthly HBA E-Newsletter (\$1,000)

Gold Sponsor - \$3,000

a savings of \$2,000

- Silver Sponsor for MAME Awards (\$2,500)
- Banner ad on Parade of Homes website (\$500)
- Sponsor listing in Parade of Homes Magazine (\$500)
- Two free golfers in one golf tournament (\$300)
- One full membership (\$550)
- Logo in monthly HBA E-Newsletter (\$650)

Social Sponsor - \$1,000

EXCLUSIVE

- Sponsorship of one HBAGC Networking Social
- Choose preferred Networking Social (HBAGC Chapter)
- Bring your own signage/display
- Logo recognition on materials promoting the event

Selection is first-come, first-served. Please check with HBA for available chapter socials on the calendar.

Platinum Sponsor - \$5,000

a savings of \$4,600

- Gold Sponsor for MAME Awards (\$5,000)
- Banner ad on Parade of Homes website (\$500)
- Sponsor listing in Parade of Homes Magazine (\$500)
- One foursome in one golf tournament (\$600)
- Company logo and link on HBA website (\$1,000)
- One full membership & 5 Affiliates (\$700)
- Five HBA event passes (not valid for MAME) (\$350)
- Logo in monthly HBA E-Newsletter (\$1,000)

Silver Sponsor - \$1,500

a savings of \$1,800

- Star Sponsor for MAME Awards (\$1,500)
- Sponsor listing in Parade of Homes Magazine (\$500)
- Sponsor listing on Parade of Homes Website (\$250)
- Hole Sponsorship in one golf tournament (\$300)
- Logo in monthly HBA E-Newsletter (\$650)



MAME Awards

PARADE of Homes

“This program is vital to the success of the HBAGC. Never has this been more apparent than during the COVID pandemic. Premier Partners enable the Association to provide critical support and information to members. I'm truly grateful for each of our Premier Partners.”

Bob Zweier, President
Saussy Burbank

Level / \$ Amount

Name

Company

Email

Credit Card #

Exp. _____ CVC _____

SPONSORSHIP

The Premier Partners sponsorship program incorporates yearlong recognition at our major events such as the MAME Awards, Parade of Homes and golf tournaments.

OPPORTUNITIES

Membership programs and special events are offered in a variety of locations to serve businesses across our membership region. We host events in Cabarrus, Gaston, and Mecklenburg Counties.

Return form to
Kathryn@hbacharlotte.com