

# PREMIER PARTNERS

## 2020 Promotional Packages

### Corporate Sponsor—\$10,000 *A savings of \$3,000*

Platinum Sponsor for MAME Awards (\$5,000)  
Banner Ad on Parade of Homes Website (\$1,000)  
Sponsor listing in Parade of Homes Magazine (\$500)  
Two foursomes in one of the golf tournaments (\$1,200)  
Golf Sponsor (Spring or Fall) (\$600)  
One full membership and 10 Affiliate memberships (\$1,500)  
Company logo and link on HBA Website (\$1,000)  
Podium time at an HBAGC Event (\$1,000)  
Ten HBA Event Passes (not valid for MAME) (\$550)  
Logo Recognition in monthly HBA E-Newsletter (\$650)

### Platinum Sponsor—\$5,000 *A savings of \$1,700*

Gold Sponsor for MAME Awards (\$2,500)  
Banner Ad on Parade of Homes Website (\$500)  
Sponsor listing in Parade of Homes Magazine (\$500)  
One foursome in one of the Golf Tournaments (\$600)  
Company logo and link on HBA Website (\$1,000)  
One full membership and 5 Affiliate memberships (\$700)  
Five HBA Event Passes (not valid for MAME) (\$250)  
Logo recognition in monthly HBA E-Newsletter (\$650)

### Gold Sponsor—\$3,000 *A savings of \$1,000*

Silver Sponsor for MAME Awards (\$1,500)  
Banner Ad on Parade of Homes Website (\$500)  
Sponsor listing in Parade of Homes Magazine (\$500)  
Two free golfers in one of the golf tournaments (\$300)  
One full membership (\$550)  
Logo Recognition in monthly HBA E-Newsletter (\$650)

### Silver Sponsor—\$1,500 *A savings of \$700*

Bronze Sponsor for MAME Awards (\$500)  
Sponsor listing in Parade of Homes Magazine (\$500)  
Sponsor listing on Parade of Homes Website (\$250)  
Hole Sponsorship at one of the golf tournaments (\$300)  
Logo Recognition in monthly HBA E-Newsletter (\$650)

### Social Sponsor—\$1,000 *(Mecklenburg)*

**\$500** *(Cabarrus or Gaston)*

EXCLUSIVE Sponsorship of one HBAGC Networking Social  
Choose preferred HBAGC Chapter & Date (first-come, first-served)  
Bring your own signage/display (check with HBA for specifics)  
Logo recognition on materials promoting the event

### Maximize Your Marketing Dollars

- Networking
- Parade of Homes
- Golf Tournaments
- MAME Awards
- SMC Events
- HBA Membership

The Premier Partners sponsorship program incorporates yearlong recognition at our major annual events such as the MAME Awards, Parade of Homes, and Golf Tournaments.

Choose a Sponsorship Package, or contact Kathryn Lewis to customize an agreement that meets your goals.

Email [Kathryn@hbacharlotte.com](mailto:Kathryn@hbacharlotte.com) to sign-up as a sponsor, or submit the [Premier Partners Agreement Form](#) to the HBAGC office.

 PARADE of Homes

 SMC | Sales & Marketing Council

 MAME Awards™

**Questions?** Please contact the HBAGC office at 704.376.8524.