

# 2026 Parade of Homes Featured Community

Do you have a grand opening on the horizon for fall, or are you ready to show off models and available lots?

We're offering a special entry package to showcase multiple builders in one community.

## Join the Parade of Homes as our Featured Community!

Entry Fee of \$13,000 | Value of \$18,000

### Package Includes:

#### Showcase Entries

Feature four models to tour! Homes included in Parade Magazine, website, mobile app, and robust marketing campaign valued over \$80k.

#### Magazine Cover

Let your community shine on the cover of this year's Parade of Homes Magazine.

#### Featured Video

A custom video highlighting your community to share on HBAGC social media channels.

#### Boosted Meta Social Media Posts

4 boosted Meta social media ads - one for each week in the month leading up to the Parade.

#### Awards Breakfast

8 passes to the Parade of Homes Awards breakfast. Gold and Silver awards presented in each price category for quality craftsmanship and design.

**Questions about how to become our Exclusive Featured Community? Email [jean@hbacharlotte.com](mailto:jean@hbacharlotte.com) or call 704.343.5330.**