2026 mame AWARDS

RUN FOR THE ROSES

TIMELINE

Dec. 12 -	Call for Entries OPEN
Jan. 22 -	MAME: Ask Me Anything Zoom
Jan. 30 -	Early Bird Deadline
Feb. 1—Mar. 2 -	Late Entry Period
Feb. 2 -	Event Tickets go on Sale
Mar. 2 -	Must Submit All Entry Materials
Mar. 12 & 13 -	MAME Judging (virtual)
Mar. 17 -	Finalists Announced
Apr. 23 -	Awards Presentation

mame

MAJOR ACHIEVEMENT IN MARKET EXCELLENCE

2026 CATEGORIES AT A GLANCE

INDIVIDUAL ACHIEVEMENT

1. Sales Honors
   Recognizing sales persons and managers in Diamond, Platinum, Gold & Silver levels.

2. Superintendent Honors
   Recognizing residential field superintendents in five levels of achievement

PROFESSIONALISM

3. Rookie Salesperson of the Year
4. Sales Professional of the Year
5. Sales Team of the Year
6. Online Sales Counselor / Team (each awarded)
7. Sales Manager of the Year
8. Marketing Professional of the Year
9. Customer Service or Warranty Professional
10. Construction Professional of the Year (Superintendent)
11. Purchasing Professional or Team of the Year
12. Land Acquisition Professional of the Year
13. Lender of the Year
14. Rising Star of the Year

MARKETING

15. Best Marketing Campaign
16. Best Website
17. Best Special Promotion - Limited Sales Event
18. Best Media - Video or Audio Commercial
19. Best Use of Technology
20. Community Outreach
21. People's Choice: Best Social Media Moment
22. People's Choice: Most Instagrammable Home

DESIGN - Production Construction

23. Best Outdoor Living Space
24. Best Sales Environment
25. Best Design Center or Showroom
26. Best Community Amenity Feature
27. Best Architectural Design - 55+ Active Adult Home
28. Best Architectural Design - Townhome

DESIGN - Production Construction, Cont'd

29. Best Architectural Design - Detached home under 2,000 sq. ft.
30. Best Architectural Design - Detached home 2,000 to 3,000 sq. ft.
31. Best Architectural Design - Detached home 3,000 to 4,000 sq. ft.
32. Best Architectural Design - Detached home over 4,000 sq. ft.
33. Best Interior Merchandising - Townhome
34. Best Interior Merchandising - 55+ Active Adult
35. Best Interior Merchandising - Home under $500k
36. Best Interior Merchandising - Home $500k- $750k
37. Best Interior Merchandising - Home $750k - $1M
38. Best Interior Merchandising - Home over $1M
39. Best Kitchen Design
40. Best Bathroom Design
41. Best Specialty Room Design

DESIGN - Custom Construction

42. Best Interior Design
43. Best Architectural Design
44. Best Kitchen Design
45. Best Bathroom Design
46. Best Specialty Room Design

REMODELING & RENOVATION

47. Best Whole House Remodel
48. Best Renovated Kitchen
49. Best Renovated Bathroom
50. Best Historic Renovation
51. Best Addition

ANNUAL HONORS

52. Heart & Hammer Lifetime Achievement
53. Home of the Year (Custom & Production)
54. Community of the Year - 55+
55. Community of the Year - Townhome
56. Community of the Year - Detached
57. Builder of the Year
58. Associate Company of the Year

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BUDGET PLANNER

Invest in recognizing your best projects and celebrating your team!

MEMBERSHIP FEES
HBA of Greater Charlotte *(per company)* $ 650 x ___1___ = $ 650
Fee only applies if company is NOT already a member.

ENTRY FEES
*Marketing + Design + Professional Categories $ 175 x _____ = $ _____
Late Entry *(entered between Feb. 1-Mar. 2)* $ 225 x _____ = $ _____
Superintendent Achievement Honors $ 125 x _____ = $ _____
Sales Achievement Honors $ 125 x _____ = $ _____

                                                                      SUB TOTAL $ _____

TICKETS
General Admission **-** see below for details $ 175 x _____ =   _____
Full Table is 10 seats.

Membership + Entries + Tickets   =   TOTAL INVESTMENT $

*Entry Applications received by January 30th get Early Bird Pricing! $175 per entry
Applications received Feb. 1— Mar. 2 will be charged $225 per entry.

MAME Awards Ceremony | Thursday, April 23

Join us for a Derby-inspired evening filled with classic charm, bourbon cocktails, and a Triple-Crown-worthy menu. The MAME gala will be a celebration where every honoree takes a victory lap in the Winner's Circle.

We hope you'll step out in your best hats and dapper attire to celebrate MAME 2026 Run for the Roses!

RUN FOR THE ROSES