

2025 CATEGORIES AT A GLANCE

INDIVIDUAL ACHIEVEMENT

1. Sales Honors
Recognizing sales persons and managers in Diamond, Platinum, Gold & Silver levels.
2. Superintendent Honors
Recognizing residential field superintendents in five levels of achievement

PROFESSIONALISM

3. Rookie Salesperson of the Year
4. Sales Professional of the Year
5. Sales Team of the Year
6. Online Sales Counselor or Team
7. Sales Manager of the Year
8. Marketing Professional of the Year
9. Customer Service or Warranty Professional
10. Construction Professional of the Year (Superintendent)
11. Purchasing Professional or Team of the Year
12. Land Acquisition Professional of the Year
13. Lender of the Year
14. Rising Star of the Year
15. Rough Trade Professional or Company
16. Finish Trade or Professional or Company

MARKETING

17. Best Marketing Campaign
18. Best Website
19. Best Special Promotion - Limited Sales Event
20. Best Media - Video or Audio Commercial
21. Best Use of Technology
22. Community Outreach

DESIGN - Production Construction

23. Best Outdoor Living Space
24. Best Sales Environment
25. Best Design Center or Showroom
26. Best Community Amenity Feature
27. Best Architectural Design - 55+ Active Adult Home
28. Best Architectural Design - Townhome

DESIGN - Production Construction, Cont'd

29. Best Architectural Design -
Detached home under 2,000 sq. ft.
30. Best Architectural Design -
Detached home 2,000 to 3,000 sq. ft.
31. Best Architectural Design -
Detached home 3,000 to 4,000 sq. ft.
32. Best Architectural Design -
Detached home over 4,000 sq. ft.
33. Best Interior Merchandising - Townhome
34. Best Interior Merchandising - 55+ Active Adult
35. Best Interior Merchandising - Home under \$500k
36. Best Interior Merchandising - Home \$500k- \$750k
37. Best Interior Merchandising - Home \$750k - \$1M
38. Best Interior Merchandising - Home over \$1M
39. Best Kitchen Design
40. Best Bathroom Design
41. Best Specialty Room Design

DESIGN - Custom Construction

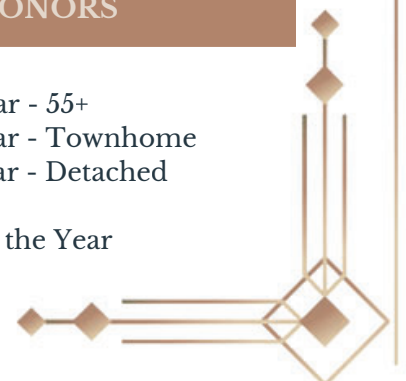
42. Best Interior Design
43. Best Architectural Design
44. Best Kitchen Design
45. Best Bathroom Design
46. Best Specialty Room Design

REMODELING & RENOVATION

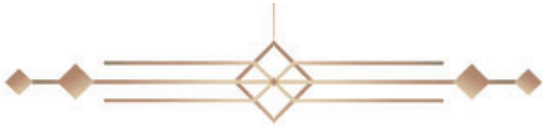
47. Best Whole House Remodel
48. Best Renovated Kitchen
49. Best Renovated Bathroom
50. Best Historic Renovation
51. Best Addition

ANNUAL HONORS

52. Home of the Year
53. Community of the Year - 55+
54. Community of the Year - Townhome
55. Community of the Year - Detached
56. Builder of the Year
57. Associate Company of the Year



2025 MAME AWARDS



TIMELINE

- Jan. 14 – Call for Entries OPEN
- Jan. 22 – Event Tickets on Sale
- Jan. 14—Feb. 14 - Early Bird Entry Period
- Feb. 15—Feb. 28 - Late Entry Period
- Feb. 28 – Must Submit All Entry Materials
- Mar. 6 – MAME Judging
- Apr. 10 – Awards Presentation



BUDGET PLANNER

Invest in recognizing your best projects and celebrating your team!

MEMBERSHIP FEES

HBA of Greater Charlotte (*per company*) \$ 650 x 1 = \$ 650
Fee only applies if company is NOT already a member.

ENTRY FEES

*Marketing + Design + Professional Categories \$ 175 x _____ = \$ _____
 Late Entry (*entered between Feb. 15-Feb. 28*) \$ 225 x _____ = \$ _____
 Superintendent Achievement Honors \$ 125 x _____ = \$ _____
 Sales Achievement Honors \$ 125 x _____ = \$ _____

SUB TOTAL \$ _____

TICKETS

General Admission - see below for details \$ 175 x _____ = _____
Full Table is 10 seats.


Membership + Entries + Tickets = TOTAL INVESTMENT \$

***Entry Applications received by February 14 get Early Bird Pricing! \$175 per entry**
Applications received Feb. 15— Feb. 28 will be charged \$225 per entry.

SAVE THE DATE
APRIL 10, 2025 | @THE REVELRY

2025's MAME Awards Gala will take a step back in time as we honor today's stars. Join us for a 1920's themed event at The Revelry for speakeasy cocktails and a fabulous dinner catered by Best Impressions. Come celebrate the best of the home building industry and raise a glass to roaring success!

Cocktail attire | Black-tie optional
Fringe and feathers welcome!



**INDULGE
 IN THE
 GLAMOUR**

2025 MAME AWARDS

