

Builders PLAN YOUR YEAR GUIDE



MAJOR ACHIEVEMENT IN MARKET EXCELLENCE

The MAME Awards bring together over 500 guests to recognize our top innovators in Leadership, Sales, Marketing and Design within the home building industry. Over 100 sales and key team members are honored for their achievements in new home sales and outstanding performance. The ceremony concludes by announcing Developer of the Year, Community of the Year, and Builder of the Year.

April 10, 2025
The Revelry
Camp North End
Attendance: 500+

Individual Ticket - \$175

Entry Fees for 2025:

Early Bird MAME Award: \$175

Final Deadline - MAME Award: \$225

Sales Achievement Honors: \$125

Superintendent Achievement Award: \$125



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The Parade of Homes is the Charlotte region's largest open house! This annual event is a free, self-guided tour featuring new homes and models built by the area's top builders. The Parade highlights all types of homes including custom, starter and move-up, and town homes. Many of the homes are furnished, landscaped, and decorated.

Showcase your model home to a larger audience! The HBAGC proudly partners with Yellow Duck Marketing and The Charlotte Observer to promote homes on various print and digital platforms, including; billboards, streaming commercials and social media posts. Entry into Parade of Homes also features listings on the Parade of Homes website, app and Parade of Homes Magazine.

October 4-5, 11-12, 2025
Saturdays and Sundays 11am-5pm
Audience Reach: 20k+

Early Bird Entry Fee (ends May 31st): \$2,250
Regular Entry Fee (ends June 30th): \$2,500
Late Entry Fee (ends July 31st): \$2,750
Virtual Tour Entry Fee: \$800

