



**Black & White Gala**  
Thursday, April 12, 2018

## Sponsorship Opportunities

All Sponsors will receive Recognition on Email Teasers, HBA Website, and Social Media along with Listing in event program and Recognition in the event reception area.

**Title Sponsor – SOLD – MAME Awards presented by: Wells Fargo Home Mortgage**

**Black Carpet Sponsor – SOLD – Black Carpet Reception by: SunTrust Mortgage**

**Platinum Sponsor – \$4,000 (Limit 3)**

- Complimentary tickets for 4 persons with VIP seating
- Three images at the Awards
- Lighted Logo on side wall of Awards Presentation area
- Full page ad in program
- 4 Entry Submittals – Marketing or Sales Awards

**Toast Sponsor – SOLD EXCLUSIVE**

- Complimentary tickets for 4 persons w/ priority seating
- Open Awards Ceremony with a toast from the podium
- Option to provide logo'd cocktail napkins at reception
- Two images at the Awards
- Half page ad in program

**Cheers Sponsor – \$3,500 EXCLUSIVE**

- Complimentary tickets for 4 persons w/ priority seating
- Option to provide logo'd cocktail napkins at reception
- Two images at the Awards
- Half page ad in program

**Party Favor Sponsor – SOLD EXCLUSIVE**

- Complimentary tickets for 4 persons w/ priority seating
- Provide party favor logo'd gift at each guest seat (subject to HBAGC approval)
- Two images at the Awards
- Half page ad in program

**Sales Achievement Award Sponsor – \$2,500 (Limit 2)**

- Complimentary tickets for 2 persons with priority seating
- Verbal recognition during Awards as category is first introduced
- Company logo on presentation screen during additional awards in category for Sales Achievement Presentation
- Half page ad in program

**Gold Sponsor – \$2,500 (Total value of \$3,500)**

- Complimentary tickets for 4 persons with priority seating
- Two images at the Awards
- Half page ad in program
- 2 Entry Submittals – Marketing or Sales Awards

**Silver Sponsor – \$1,500**

- Complimentary tickets for 2 persons with priority seating
- Three images at the Awards
- Half page ad in program

**Bronze Sponsor – \$500**

- VIP Seating with purchase of tickets to MAME
- One image at the Awards

### Yes, I'd love to sponsor MAME!

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Method of Payment:  Check Enclosed  Credit Card  Please Invoice

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

CVC #: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return form to:**

Home Builders Association of Greater Charlotte  
1850 East Third Street, Suite 345 Charlotte, NC 28204  
[Jean@hbacharlotte.com](mailto:Jean@hbacharlotte.com) ~ Fax: 704.376.6125

**QUESTIONS? Please contact Kathryn Lewis, [kathryn@hbacharlotte.com](mailto:kathryn@hbacharlotte.com) or call 704.376.8524.**